

Site Proposal

My focus for the ethnography research paper will be the use of technology at the student recreation center, CRCE (Campus Recreation Center East). To narrow it down, I would like to study the subcultures that do fitness and cardio exercises, comparing and contrasting the users of the track and the users of the various fitness machines. I would like to get their opinions on why they prefer/don't prefer the more technologically advanced machines. I will also be asking the users of the technology that they use while performing their exercises on the different machines or the track. The weekday evenings would be the best time to observe the subcultures because there are many more people who come to exercise at night. In order to investigate these subcultures, I will have to observe them first-hand as well as interview a couple of them in order to get an inside opinion of how they feel about the technology. Hopefully, with many hours of observation and the various opinions of the many users of the technology in these subcultures, I will get a better understanding of why people exercise with the methods they do.